

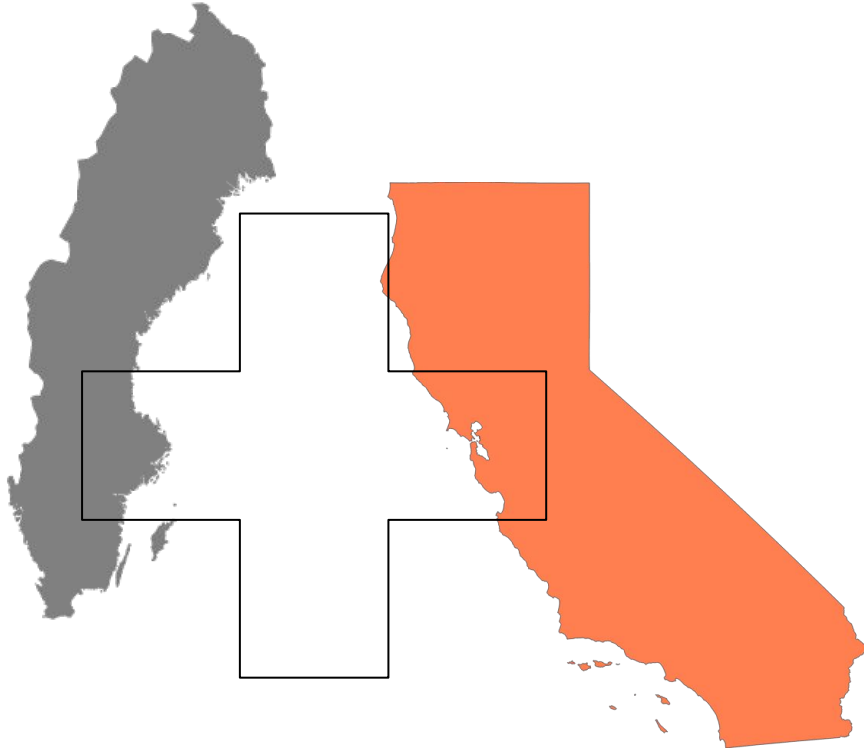
An aerial, high-angle photograph of a city intersection. The scene is dominated by white zebra crossing stripes on a grey asphalt surface. Several pedestrians are seen walking across the crosswalks in various directions. In the upper right corner, a person is riding a bicycle with a blue bag. A green street lamp stands in the lower left foreground. The overall atmosphere is one of a busy, active urban environment.

# Rådslaget

Sweden-California Colab

**A Knowledge Exchange between Sweden and California:  
Charting a future toward seamless emerging mobility & public transportation**

# Sweden & California: Ideal Partners for Future Mobility Thinking



Common Transportation  
& Climate Challenges

Complementary  
Strengths

Shared Culture of  
Innovation

# Sweden: Leader in public transit, reducing transportation emissions

## High performing public transit

- **19.3%** of all trips nationally on public transit in 2019 (up from 15.8% in 2000)
- Emissions from transportation reduced by 23% between 2005-2019
- Expanding network with low construction costs
- Large scale pilots in e.g. Mobility as a Service and self driving technology



# California: Ambitious transformation goals, a hub of mobility innovation

## Public & state support for sustainable mobility

- Ambitious Statewide Goals (2050 Scoping Plan), including doubling of transit service & reducing VMT
- Transformation Initiatives:
  - Bay Area: Transit Transformation Action Plan
  - Los Angeles: LA Metro Recovery Task Force
  - SCAG: Connect SoCal 2050
  - California Integrated Travel Project
- Active discussions of new public transit funding & policies



**Global center for emerging mobility startups & pilots, experiments**

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**cruise**



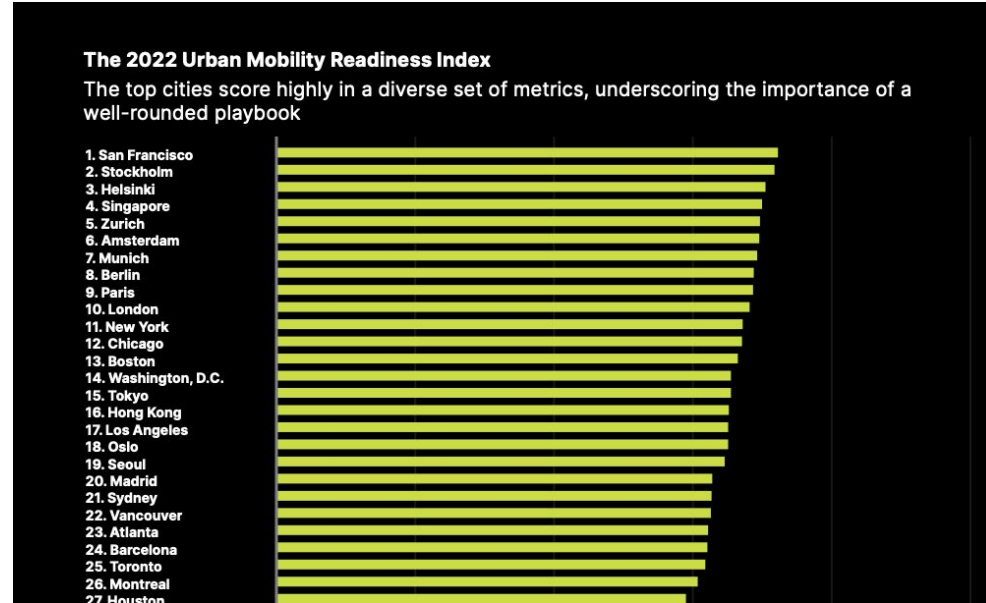
**GLYDWAYS**



**Uber**

# Shared Innovative Culture

- Stockholm, SF, and Los Angeles top ranked in Urban Mobility Readiness Index 2022
- We have different challenges and strengths, with a great potential of learning, collaboration and knowledge exchange



# What is Rådslaget?

- Rådslaget is **a movement for the renewal of Public Transport**
- Initiated by K2 (the Swedish Knowledge Centre for Public transport) with additional funding from Vinnova (The Swedish innovation agency) and The Swedish Transport Administration.
- Stems from the challenges faced by public transport during the pandemic and the window of opportunity that opened up at that time in order to challenge old truths and explore new perspectives.
- The process involves 90+ leading experts from public transport, other shared mobility services, urban planning and research
- Report “Future Public Mobility” launched in late 2022 (available at [www.radslaget.se](http://www.radslaget.se))

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It's time for the next step  
in our transition to a society  
where travel is sustainable.

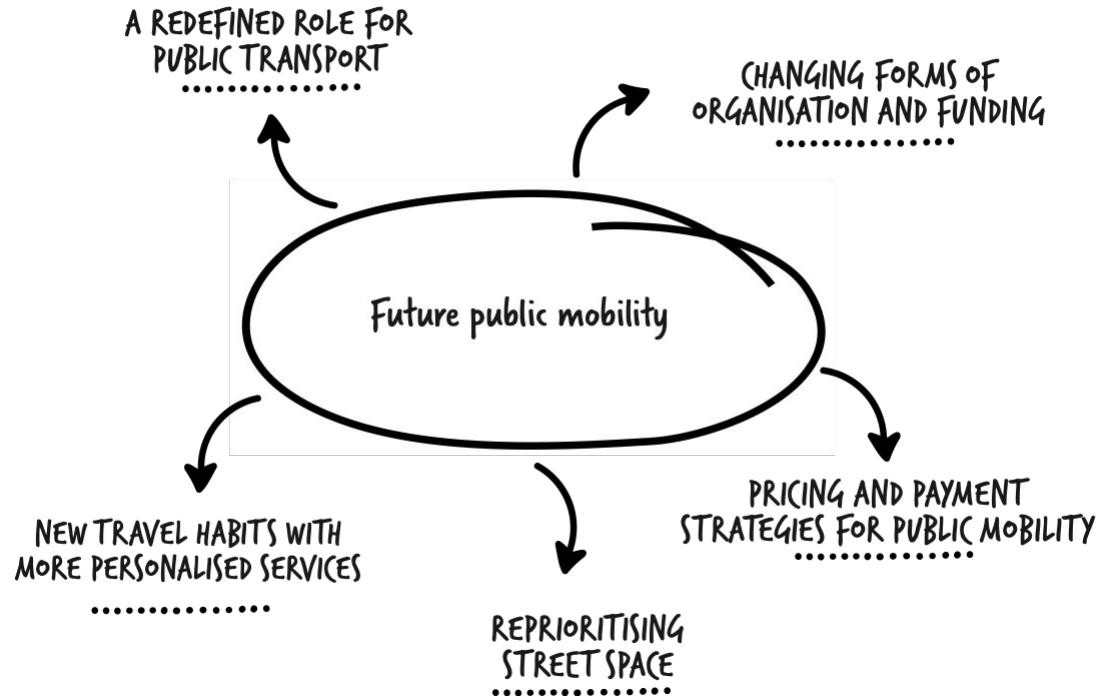
We need to think new,  
we need to think bigger.



**VINNOVA**  
Sweden's Innovation Agency



# An innovation agenda for Future Public Mobility



# Innovating Together: Sweden-California CoLab



- In 2023 Rådslaget has been identified as one of the potential new Swedish Strategic Innovation programs
- Financed over long time by the Swedish government
- Mission-oriented system transformation
- With Rådslaget Sweden-California CoLab we want to jointly explore:
  - Possibilities with emerging mobility, integration with public transport and successful governance structures.
  - Governance, policy and institutional structures for successful mobility systems
  - Potential and ways for long term collaboration between Sweden & California



Rådslaget Sweden California CoLab

# Part 1: Insights Tour California

September 11-13 2023

- Exclusive group of Swedish and California transportation professionals
- 3 day Insights tour in the Northern California Region (San Francisco Bay Area & Sacramento)
- Goal of the insights tour include:
  - ◆ Understand latest research and innovation in the transportation sector in California, Sweden & globally
  - ◆ Develop insights and governance success factors for emerging shared mobility based on the experiences of Bay Area and Swedish public sector actors
  - ◆ Build relationships among Swedish and California transportation leaders that can lead to future collaboration and partnerships.



*The program is expected to include visits to notable transportation projects and product pilots, meetings with key emerging mobility leaders and companies, and facilitated discussions among participants to jointly develop key themes and insights that will be of use to both contexts.*

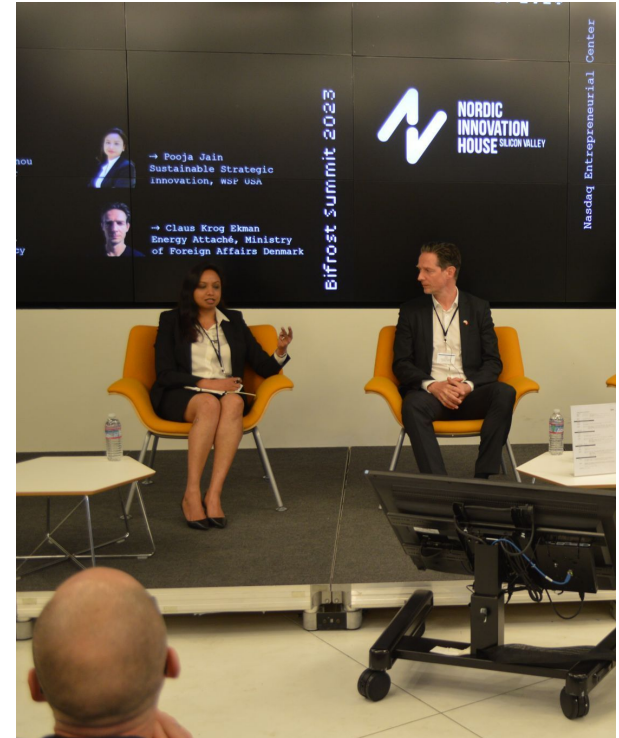
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## Part 2: Virtual Summit

October 2023

- To share key insights from the tour with a broader audience
- Build awareness of proposed next steps in each region - and summarize any proposed future collaboration opportunities between the regions.
- Target audience: policy makers and mobility professionals in Sweden and California

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# Desired Outcome:

- Policymaking and governance that supports state goals for increasing sustainable mobility & reducing carbon emissions

## Areas of interest from initial stakeholder engagement:

What types of policymaking for emerging mobility would best be completed at a, city, county, regional or state level? What gaps currently exist?

Should the public sector be subsidizing shared micromobility? If so, to what degree, and how?

What types of public institutions in Sweden and California are needed to shape the future of emerging mobility - and deliver a seamless experience to the public?

What key additional questions should the CoLab address?