

# One Transportation System. One Bay Area.

**Seamless Bay Area’s mission is to transform the Bay Area’s fragmented public transit into a world-class, unified, and equitable system by building a diverse movement for change and promoting policy reforms.**

Since being founded by transit riders in 2018, Seamless Bay Area has worked to uplift the voices of public transit users from across the region in support of structural changes to how transit is run to create a more accessible, sustainable, and widely-used system.



## Our Shared Challenge

The Bay Area’s fragmented and inconvenient public transportation system, run by 27 separate agencies with little coordination and no strategic vision, hurts us all.

It leaves many people with no option but to drive everywhere, spending more of their paycheck on transportation costs, and more of their time in long commutes.

Inadequate public transit exacerbates our region’s affordability crisis, deepens inequality, increases greenhouse gas emissions, and reduces our quality of life.

## Our Vision

Our train, bus, and ferry lines should be integrated into a coherent, seamless network, providing a competitive alternative to driving, while expanding equitable access across to opportunity across the region.

To achieve need we need:

- Coordinated transit fares, schedules, branding, and service;
- Faster, more frequent, and reliable transit service supported by a major new transit funding source;
- Governance reform, including a regional network authority to unify 27 fragmented systems.

## Our Track Record

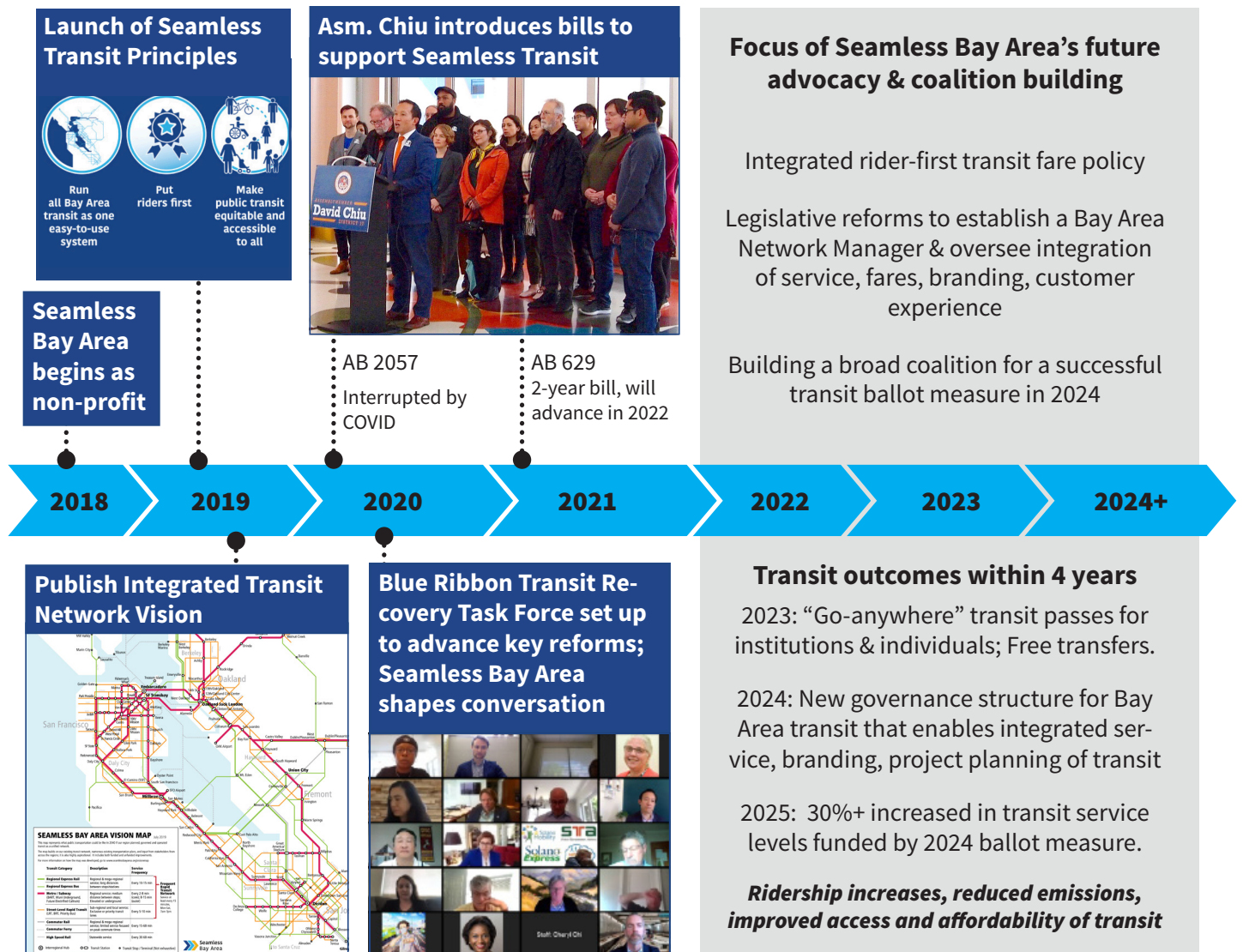
Seamless Bay Area is uniquely positioned to advance our region’s transit transformation. Since launching in 2018, we have achieved:

- **Broad, multi-sectoral support for seamless transit:** 51 organizations and 17 public entities have endorsed our policy direction of a seamless transit system through our Seamless Transit Principles.
- **Legislative progress:** Our advocacy has led to two regional Task Forces focused on transit integration and governance reform and a current bill in the state legislature.
- **Media attention & and strong public polling:** Over 50 news media stories have been published about our advocacy since 2018, including features in all major Bay Area newspapers. Recent polling from MTC found that [89% of Bay Area residents support an integrated transit system](#).

## Our Plan for the Coming Years

The region’s Blue Ribbon Transit Recovery Task Force, which Seamless Bay Area shaped, recently adopted an ambitious Transformation Action Plan that charts a path toward seamless transit reforms, including fare integration, governance reforms to create a regional network manager, and more funding for transit.

Seamless Bay Area’s advocacy will focus on getting this plan implemented, including through legislation such as AB 629, the Bay Area Seamless and Resilient Transit Act.



## Corporate Sponsorship for Seamless Bay Area

Seamless Bay Area is a nimble, focused, and effective non-profit with clear goals, low overhead costs, a small staff and a board of experienced professionals. The vast majority of funding we receive goes toward our essential advocacy activities.

We are pleased to offer companies who sponsor our work with a number of benefits, if they are of interest. The following table summarizes our corporate sponsorship levels:

Corporate Sponsorship Levels		Benefits				
		Logo Credit on Website (small)	<i>Seamless Allies</i> Insider e-updates + events	Logo Credit on Website (large)	Co-sponsor a SBA public event or webinar	Private employee engagement event
Seamless Supporter	\$500	X				
Seamless Ally	\$1,000	X	X			
Seamless Champion	\$2,500	X	X	X		
Seamless Hero	\$5,000	X	X	X	X	
Seamless Star	\$10,000+	X	X	X	X	X

With a sponsorship at the Ally level or above, companies will receive our regular ‘Seamless Allies’ email updates on advocacy progress and developments, and invites to bi-annual Seamless Allies update webinars.

At the Seamless Hero and Star levels, we are pleased to work with interested sponsors on identifying a suitable public event for ‘co-sponsorship’ and/or putting on a private employee event or talk about ongoing work to bring about a seamless transit system.

Seamless Bay Area is a 501(c)4 non-profit (EIN: #84-5085090) with an affiliated 501(c)3 charitable organization, Seamless Bay Area Alliance (EIN: #83-4526281), which focuses on education, research, and other activities.

For further information, please contact Ian Griffiths, Policy Director, [ian@seamlessbayarea.org](mailto:ian@seamlessbayarea.org) or visit [www.seamlessbayarea.org](http://www.seamlessbayarea.org).